

2024 SPONSORSHIP OPPORTUNITIES

CALGARY
ARTISTS
STUDIO
TOUR

We are excited to introduce you to the Calgary Artist Studio Tour (CAST) and invite your esteemed business to become a part of our journey in 2024. CAST is a vibrant community initiative that brings together local artists and art enthusiasts in a celebration of creativity and artistic expression.

In a short span of time, CAST has witnessed remarkable growth. Our first event in 2022, featured 12 talented artists and attracted 200 enthusiastic members of the public. In 2023, the tour expanded significantly with 41 registered artists, and we welcomed 565 visitors who explored and appreciated the artist studios.

Our vision for CAST is to continue this upward trajectory of growth and community engagement. We are excited to announce our ambitious goals for the upcoming years:

2024 - YEAR 3

60 registered artists and expect to draw an impressive audience of **1500 art lovers**.

2030 - YEAR 9

350 registered artists and a monumental 10,000-strong audience, uniting artists and the public.

To reach these milestones and further our mission, CAST relies on the generous support of sponsors like yourself. Your partnership will not only help us fulfill our goals but also provide your organization with valuable exposure to a wide and diverse audience.

We are offering 4 different Sponsorship levels outlined on the following page. To discuss how your organization can become a part of this exciting event please contact us at:

hello@calgaryartistsstudiotour.com
or call Mary-Jo Lough 403-975-3248.

2024 SPONSORSHIP OPPORTUNITIES

BRONZE

\$ **100**

SILVER

\$ **250**

GOLD

\$ **500**

PLATINUM

\$ **1000**

Logo on sponsorship page of website

Logo in footer of monthly newsletter

Mentions in social media stories

Dedicated social media posts

Featured in reels

Opportunity to advertise in our monthly newsletter.

Featured as main topic of one monthly newsletter of your choice

SPONSORSHIP CAN BE PROVIDED IN MONETARY FUNDS OR PRODUCTS/SERVICES IN KIND.

ALL SPONSORSHIP BENEFITS PROVIDED UNTIL 2025 REGISTRATION OPENS.

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